

Tū Manawa Active Aotearoa Insights as at March 2024

Tū Manawa is an activation fund developed to promote physical activity in local communities – to improve the play, active recreation, and sport opportunities for tamariki and rangatahi.



\$16M



18

\$16 million is distributed annually by 18 Regional Sports Trusts (RSTs) across the country.



**SPORT
NEW ZEALAND
IHI AOTEAROA**

Our shared commitments

Developed from insights from the Tū Manawa network, these eight shared commitments aim to make the most of the fund.

Te Ao Māori

Learn what it takes to work in a bi-cultural way. Use Te Whetū Rehua to guide us in different settings and kaupapa.

Staying connected

Keep building our network, the relationships and the practice, sharing our knowledge, resources and insights. Protect the mana of our Tū Manawa relationships.

Building networks

Identify new partnerships and find 'funding friends' for co-investment and support.

Innovate

A greater willingness to experiment and think differently about how the fund can be used.

Being Locally Led

Engage communities, tamariki and rangatahi. Taking a place-based approach that recognises difference. A one size doesn't fit all.

Flexibility

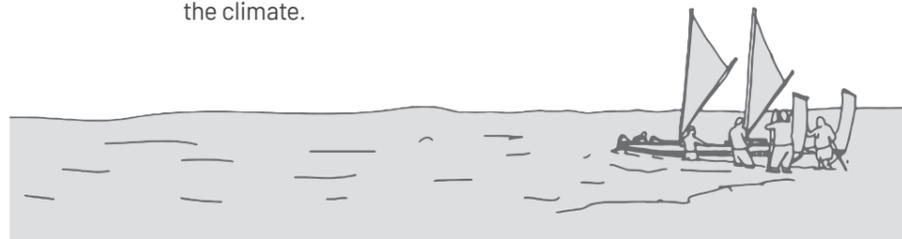
Review our funding portfolios. As a network, considering how we can move towards greater flexibility in funding agreements, multi-year funding and removing barriers to accessibility.

Environment

Adopt an environmental lens over our investments and working collectively to reduce our impact on the climate.

Tell our story

Amplify the work that we do. Tell the stories of Tū Manawa, its impact and our learnings.



Tū Manawa Approved Applications

Number of applications received:

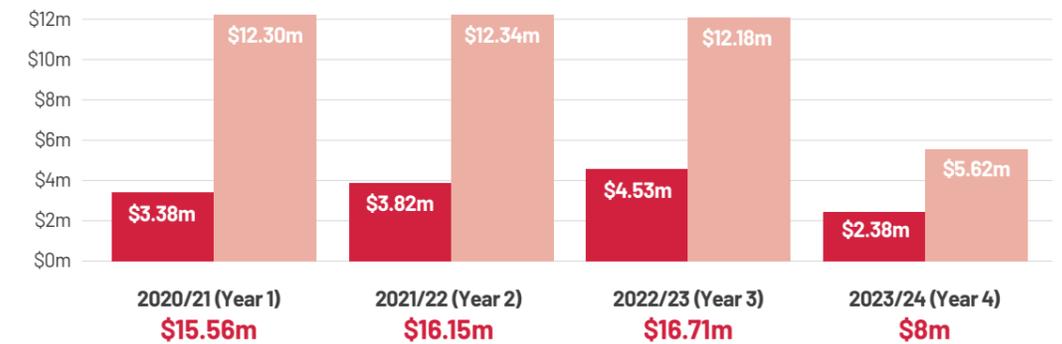
7,922

Number of projects funded:

4,855

Number of tamariki and rangatahi impacted:

1.7m



* The participation figures in this infographic are from year 2 onwards, approximate and may be influenced by one-off events and incomplete data from some providers.

■ Kaupapa Māori ■ Other

Year 4 is the current year, represented as a year-to-date figure, which constitutes an incomplete dataset.

Outcomes achieved by projects

78%

of Tū Manawa opportunities exceeded or met expectations with achieving their intended project outcomes.

Meeting intended project outcomes



90%

of providers reported that they improved access to play, active recreation and sport opportunities.

90%

of providers reported that they improved tamariki and rangatahi personal growth.

88%

of providers improved the skills of tamariki and rangatahi to be physically active.

84%

of activities supported rangatahi to have an improved sense of belonging and connectedness.

38%

of opportunities proved tamariki and rangatahi with improved access to culture and language.

Effective delivery of projects



Quality of evidence provided



Alignment of budget to expenses



■ Te Puāwai ■ Te Puanga ■ Te Pihinga ■ Te Kāmano

“ We are very thankful for Tū Manawa support and funding, and so are our rangatahi and their whanau . It helped us create opportunities and experiences that we wouldn't've been able to otherwise. ”

Tū Manawa applicant

What impact are we seeing after three years?

Each year, we assess achievements against the kākano to puāwai progression scale to see what's changing slowly over time.



Te Kākano
The Seed



Te Pihinga
The Shoot



Te Puanga
The Bud



Te Puāwai
The Flower

Overall, Tū Manawa has shown improvements against all of the criteria we look at:

Making a difference with Tū Manawa

The evidence used to monitor outcomes achieved by projects as well as links to wider outcomes

Impact

Positioned at 'Te Puanga', there is confidence amongst RST staff and chief executives that Tū Manawa is increasing participation among priority groups. Evidence from project reporting and reflections shows that project outcomes are being achieved in line with wider RST strategies and Sport NZ outcomes.

Using Tū Manawa resources

Support to deliver and the approach to allocating the funding that aligns with community need

Impact

The 'Te Puanga' standard was met by most RSTs indicating that despite being oversubscribed resources are used effectively, with an emphasis on relationship building and community support, enhancing its integration within the RSTs' work.

Creating opportunities with Tū Manawa

Whether the funded opportunities meet the fund's aims

Impact

At the 'Te Puanga' level with indicators of 'Te Puāwai', Tū Manawa has been successful in creating new and accessible opportunities aligned with Balance is Better principles. Multi-year funding has shown potential for maximising value.



Giving effect to Te Tiriti

Partnerships with Māori and whether Māori are appropriately included in decision-making processes

Impact

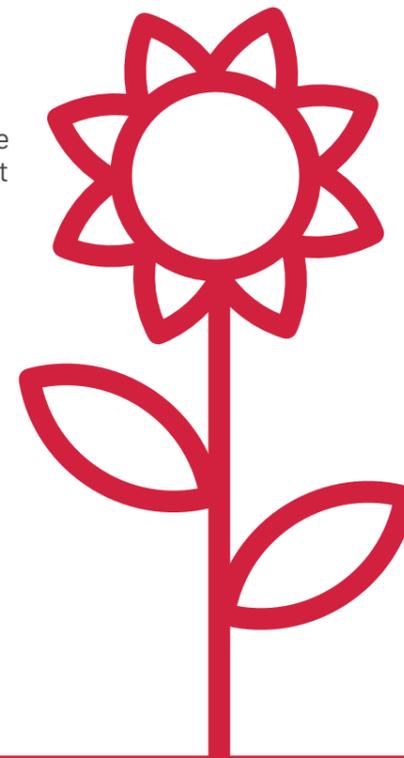
Some RSTs have reached the 'Te Puāwai' standard demonstrating an improvement in partnerships with Māori and the inclusion of Māori in decision-making processes. The integration of cultural elements into projects has strengthened relationships between RSTs and Māori communities.

Efficient and equitable Tū Manawa processes

How accessible the funding is for communities

Impact

Evidence suggests progression toward 'Te Puāwai' with positive feedback on the support provided by RSTs and the accessibility of the application process. There is recognition that more feedback to unsuccessful applicants is needed.



" We sit down with our network of providers and discuss what we are trying to achieve in our purpose. The frameworks we operate within including Balance is Better, Mana Taiohi, Voice of Participants, and Healthy Active Learning are included in these discussions. Applicants are then aware that quality PARS opportunities that encompass these frameworks will strengthen their applications. We are now receiving quality applications aligned to criteria, that meets the need of our communities and those missing out. "

Chief Executive, RST

What have we learnt together?

Opportunities for continuing development:



- Continuing to maximise the value of the opportunities and relationships created through Tū Manawa.
- Understanding the value and importance of Te Tiriti o Waitangi and continuing to develop the base of cultural competency.
- Integrating Tū Manawa across RST work, which helps to extend the reach into different parts of the community and make the most of existing relationships.
- Regular whānau connects with Tū Manawa Leads supports the ongoing development of best practice as well as innovative approaches to distributing the fund.

Common challenges:



- Facilitating the involvement of priority groups in decision making.
- Ongoing consistency in understanding how well Tū Manawa projects are achieving their outcomes.
- Continuing to reach organisations able to deliver different kinds of opportunities and reach different parts of the community.
- Managing stakeholder expectations with the oversubscription of the fund.